

DIGITAL GROWTH PACKAGES

Choose the right level of digital support for your business.



SOCIAL MEDIA STARTER

\$500 AUD / MONTH

Build a professional social presence and start reaching potential customers through Facebook and Instagram.

Includes:

- Facebook & Instagram Setup
- Page Optimisation
- Meta Business Suite
- 3 Social Posts / Week
- Content Planning
- Meta Ads Management
- Audience & Location Targeting
- Campaign Monitoring
- Monthly Performance Overview

 Meta advertising spend is separate.

MOST POPULAR



DIGITAL GROWTH

\$750 AUD / MONTH

Generate more leads through social media, Google and an improved website experience.

Includes:

- Everything in Social Media Starter
- Google Ads Management
- Keyword Research
- Location-Based Targeting
- Landing Page Setup
- Lead Form Optimisation
- Live Chat Integration
- WhatsApp Integration
- Website SEO Setup
- Monthly Lead Performance Review

 Google & Meta advertising budgets are separate.



ENTERPRISE DIGITAL GROWTH & PERFORMANCE

\$1,400 AUD / MONTH

Complete digital management focused on visibility, lead generation, website performance and measurable growth.

Includes:

- Website & Conversion Optimisation
- Meta Ads Management
- Google Ads Management
- AI-Powered Advertising
- Google Business & Maps SEO
- SEO & Search Visibility
- Analytics & Lead Tracking
- Content & Creative Support
- Competitor Analysis
- Dedicated Client Support
- Professional Marketing Tools
- Monthly Strategy & Reporting

 Google & Meta media budgets are separate.

From building your digital presence to managing complete digital growth —
choose the package that fits your business goals.



SOCIAL MEDIA STARTER

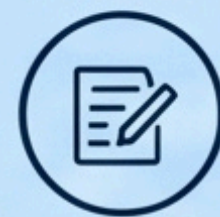
\$500 AUD / MONTH

A practical package for businesses that want to establish a professional social media presence and start reaching potential customers through Meta platforms.



SOCIAL MEDIA SETUP

- Facebook & Instagram Business Setup
- Page Optimisation
- Business Information & Branding
- Contact Details & Settings
- Meta Business Suite
- Facebook & Instagram Integration



CONTENT MANAGEMENT

- 3 Professional Posts / Week
- Content Planning
- Service-Based Content
- Audience-Focused Content
- Captions & Hashtags
- Engagement Content



META ADVERTISING

- Meta Ads Campaign Setup
- Audience Research
- Location Targeting
- Demographic Targeting
- Campaign Monitoring
- Basic Optimisation



CONTENT SUPPORT

- Professional Content Creation
- Brand-Aligned Social Content
- Engagement-Focused Messaging



REPORTING

- Monthly Performance Overview
- Campaign Performance Review
- Basic Recommendations

PACKAGE INCLUDES



Social Media Setup



Content Management



Meta Advertising



Monthly Performance Review

\$500 AUD / MONTH

Meta / Facebook advertising spend is paid separately by the client and is not included in the \$500 monthly management fee.



DIGITAL GROWTH

\$750 AUD / MONTH

A stronger digital growth package designed to generate leads through social media and Google while improving your website experience and online visibility.



SOCIAL MEDIA & META

Build and manage a professional social presence while reaching relevant customers through Meta platforms.

- Everything in Social Media Starter
- Meta Ads Management
- Audience Targeting
- Location Targeting
- Campaign Monitoring
- Campaign Optimisation



GOOGLE ADS

Reach customers actively searching for your services through targeted Google campaigns.

- Google Ads Setup & Management
- Keyword Research
- Service-Based Search Campaigns
- Location-Based Targeting
- Customer Targeting
- Campaign Optimisation



WEBSITE & LEAD GENERATION

Improve the website journey and make it easier for visitors to become enquiries.

- Landing Page Setup
- Lead / Contact Forms
- Form Optimisation
- Live Chat Integration
- WhatsApp Integration
- CTA Improvements



SEO & SEARCH VISIBILITY

Build a stronger foundation for Google search visibility.

- Website SEO Setup
- Basic On-Page SEO
- Title & Meta Optimisation
- Service Page SEO
- Website Structure Recommendations
- Content Recommendations



CONVERSION & DIGITAL EXPERIENCE

- Contact Journey Review
- CTA Improvements
- Lead-Focused Page Structure
- Conversion Recommendations



MONTHLY PERFORMANCE

- Campaign Performance Review
- Lead Performance Overview
- Google Ads Review
- Meta Ads Review
- Website Conversion Review
- Monthly Recommendations



MORE VISIBILITY



MORE LEADS



BETTER WEBSITE



STRONGER DIGITAL FOUNDATION

\$750 AUD / MONTH

Google Ads and Meta advertising budgets are paid separately by the client and are not included in the \$750 monthly management fee.



ENTERPRISE DIGITAL GROWTH & PERFORMANCE

\$1,400 AUD / MONTH

Complete digital growth, lead generation, SEO, advertising and ongoing performance support for established businesses.



WEBSITE & CONVERSION

- Full Website Marketing & SEO Review
- Key Page Improvements
- Landing Page Optimisation
- Contact Form Improvement
- Live Chat & WhatsApp
- CTA Improvements
- Mobile Usability Review
- Performance Optimisation
- Conversion Now Improvement



META ADS

- Service-Specific Campaigns
- Facebook & Instagram Strategy
- Ad Copywriting
- Custom Ad Creatives
- Audience Research
- Audience Targeting
- Retargeting
- Meta Pixel
- Ongoing Optimisation



GOOGLE ADS

- Service-Specific Campaigns
- Keyword Research
- Competitor Research
- Customer & Location Targeting
- Service-Specific Ad Copy
- Conversion Tracking
- Ongoing Optimization
- Budget Recommendations



AI-POWERED ADVERTISING

- AI Campaign Concepts
- Creative Development
- Ad Graphics
- Promotional Content
- Service Messaging
- Short-Form Creative Concepts
- Creative Testing



GOOGLE BUSINESS & MAPS

- Profile Optimization
- Categories & Services
- Business Description
- Google Maps SEO
- Business Updates
- Image Optimization
- Review Strategy
- Local Visibility Monitoring



SEO & SEARCH VISIBILITY

- On-Page SEO
- Title & Meta Optimization
- Service Page SEO
- Content Improvements
- Internal Linking
- Technical SEO Review
- Google Search Console
- Local Keywords



ANALYTICS & LEAD TRACKING

- Google Analytics 4
- Google Tag Manager
- Form Tracking
- Call Tracking
- WhatsApp Click Tracking
- Conversion Tracking
- Lead Source Monitoring
- Lead Quality Review



CONTENT & CREATIVE

- Service Content Writing
- Campaign Content
- Social Creative Direction
- Promotional Content
- Photography / Short Form Video
- Monthly Content Planning



COMPETITOR ANALYSIS

- Digital Competitor Review
- Google Search & Maps Comparison
- Advertising Opportunities
- Keyword & Content Gaps
- Competitor Offers
- Positioning Recommendations



DEDICATED SUPPORT

- Dedicated Team Member
- Campaign Monitoring
- Website Monitoring
- Priority Communication
- Monthly Strategy Meeting
- Ongoing Recommendations



PROFESSIONAL TOOLS

- SEO & Marketing Tools
- Analytics Tools
- Competitor Research
- Performance Marketing
- Keyword Analysis



WEBSITE



SEO



GOOGLE MAPS



META ADS



GOOGLE ADS



LEADS



CONVERSIONS



NEXT ACTIONS

Focused on measurable business opportunities — not just traffic and clicks.

\$1,400 AUD / MONTH

Complete Digital Management. Measurable Business Growth.